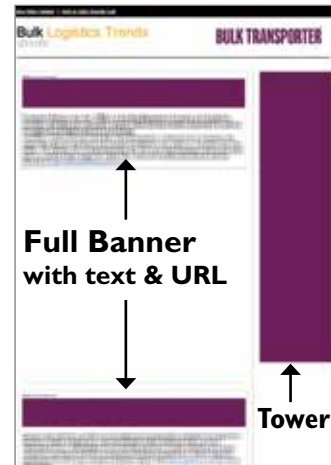


2017 NEWSLETTER RATES & SPECS

Effective December 2016

AD UNIT	DIMENSIONS	RATE*	LOCATION
Full Banner with Text & URL	468 x 60	\$1040	Displayed throughout the main body of the newsletter
Tower	160 x 600	\$1040	Displayed in Right Rail of newsletter

* Flat rate net per month.



SPECIFICATIONS

Full Banner	GIF, JPEG (Rich media is not accepted) File max size is 200k Include 50 words of text and e-mail/URL link.
Tower	GIF, JPEG (Rich media is not accepted) File max size is 200k
Frames & Looping	Outlook 2007 will not render animated GIFs. If sending an animated GIF, please make sure the first frame can stand alone.

2017 ISSUE AND CLOSING DATES

January 4, 11, 18, 25 Space & Materials: Dec 28, 2016	February 1, 8, 15, 22 Space & Materials: Jan 25, 2017	March 1, 8, 15, 22, 29 Space & Materials: Feb 22, 2017	April 5, 12, 19, 26 Space & Materials: Mar 29, 2017
May 3, 10, 17, 24, 31 Space & Materials: Apr 26, 2017	June 7, 14, 21, 28 Space & Materials: May 31, 2017	July 5, 12, 19, 26 Space & Materials: Jun 28, 2017	August 2, 9, 16, 23, 30 Space & Materials: Jul 26, 2017
September 6, 13, 20, 27 Space & Materials: Aug 30, 2017	October 4, 11, 18, 25 Space & Materials: Sep 27, 2017	November 1, 8, 15, 22, 29 Space & Materials: Oct 25, 2017	December 6, 13, 20, 27 Space & Materials: Nov 29, 2017

Closing date for reserving advertising space is one week prior to the first issue each month.

Contact information

Send correspondence to:
Martine Ewing
martine.ewing@penton.com

BULK TRANSPORTER
4200 S Shepherd Dr, Ste 200
Houston TX 77098

800-880-0368
713-523-8124

Materials

Materials due one week prior to first Wednesday of the month.

Cancellation Policy

Banners & sponsorships require a 2-week written cancellation notice.