

Highlighting tank trucking, tank container operations, and storage terminaling. Reporting the latest news on bulk equipment innovations, new technology, and government regulations, as well as in-depth operations profiles.

■ **JANUARY—Construction Hauling Forecast**

Construction market will improve gradually over the next couple of years. This annual forecast is a detailed report on the outlook for construction hauling, and is a joint project involving *Bulk Transporter* and sister publications, *Concrete Products* and *Cement Americas*.

Storage & Terminaling also will be highlighted in this issue.

■ **FEBRUARY—Maintenance/Repair Directory**

Detailed articles will show how equipment that is maintained and operated properly will perform longer and more efficiently. Updates on maintenance-related regulations will be included as well as a checklist to help in selecting the right tank repair shop. A full listing of tank repair facilities throughout the United States and Canada makes this a KEEPER for our readers.

• *Coverage of the 28th annual NTTC Cargo Tank Maintenance Seminar.*

■ **MARCH—Tank Cleaning/Cleaning Directory**

For more than 30 years, we have been providing a premier Commercial Tank Cleaning Directory considered a “must have” for tank fleet management and drivers alike.

Finding the right cleaning rack can be the difference between a satisfied customer and a lost customer. Tank fleet management will find out the latest in tank cleaning developments, interior and exterior tank cleaning equipment, and wastewater treatment systems.

■ **APRIL—NTTC Preview/Fleet Leasing**

This issue previews the annual National Tank Truck Carriers Conference and Exhibition planned for Baltimore MD, and will be distributed at the NTTC Conference.

Leasing Profiles—As the economy recovers in fits and starts, tank fleets are using leasing as a cost effective way to expand quickly into new markets.

+ **Bonus Distribution**—NTTC Convention

■ **MAY—Gross Revenue Report/ILTA Preview**

The Gross Revenue Report with 2010 operating ratios for almost 200 for-hire tank fleets will be featured. This is one of our most popular and requested features.

Special *Storage & Terminaling* section addresses key concerns of storage terminal operators and the tank truck fleets serving their facilities. This issue previews the annual International Liquid Terminals Association annual meeting and trade show in Houston.

• *Coverage Mid America Truck Show*

+ **Bonus Distribution**—ILTA convention & exhibition

■ **JUNE—Tank Fleet Safety**

Safety is a paramount concern for tank fleet management! Interviews with safety award-winning fleets will focus on safety practices and equipment specs to increase safe vehicle performance. Driver selection and training, drug testing, and emergency response will be featured.

■ **JULY—NTTC Report**

A comprehensive editorial report on the business sessions at the National Tank Truck Carriers Conference will be featured. Readers will be looking for industry trends, new equipment developments, and proven operational ideas as they study this convention report.

■ **AUGUST—Petroleum Local Delivery and ILTA Report**

The special problems of routing, scheduling, and billing for local distribution by home fuel oil dealers, petroleum jobbers, and propane marketers will be covered. This issue will offer ideas to help meet tight delivery deadlines, increase pick-up and delivery efficiencies, and improve equipment performance during the demanding fuel oil and propane delivery seasons!

Special *Storage & Terminaling* section is included with a report on the annual meeting of the International Liquid Terminals Association.

■ **SEPTEMBER—Milk & Food Fleets**

New food transport regulations coming from the Food and Drug Administration will make operations more challenging for bulk and liquid food haulers. Bulk Transporter will provide the latest on the emerging food transport regulations.

Bulk food fleets face a variety of special problems! Contamination and cleanliness are of vital concern for all bulk food carriers. Heightened security concerns have made the demanding process of food hauling even more challenging. Pick-up and delivery equipment must be versatile enough to perform well for rural pick-ups and on the highway. This issue will provide proven answers to these and other questions facing the bulk food fleets.

■ **OCTOBER—Tank Fleet Buyer's Guide**

This is the only comprehensive BUYER'S GUIDE devoted to the special operating requirements of the tank truck, tank trailer, and tank container industry! It provides a complete listing of tank equipment and tank components available for the special transportation of bulk products. This directory issue will be saved by readers for frequent reference throughout the year.

• **Bonus Distribution**—NTTC Maintenance Seminar

■ **NOVEMBER—Truck Technology**

Truck technology developments, such as green initiatives, will be addressed. Bulk Transporter will update the latest developments on the types of vehicles used in the tank truck industry.

Special *Storage and Terminaling* section will be highlighted in this issue.

■ **DECEMBER—Bulk Intermodal/Directory Issue**

Intermodal activity continues to grow. This special issue will focus on both the transfer of bulk products between truck and rail at transloading facilities and the transport of bulk products domestically in tank containers. We will cover the special equipment, facilities, operations, and regulations involved in these growing intermodal fields. We will also present directories of Bulk Transload facilities and Tank Container Depots.

Closing date for reserving advertising space
is the 10th of the preceding month.

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