

Highlighting tank trucking, tank container operations, and storage terminaling. Reporting the latest news on bulk equipment innovations, new technology, and government regulations, as well as in-depth operations profiles.

■ **JANUARY—Construction Hauling Forecast**

Construction remains a key component of the US economy despite the slump in construction activity. This detailed report on the outlook for construction hauling is a joint project involving *Bulk Transporter* and sister publications *Concrete Products*, and *Cement Americas*.

Storage & Terminaling also will be highlighted in this issue.

■ **FEBRUARY—Maintenance/Repair Directory**

Detailed articles will show how equipment that is maintained and operated properly will perform longer and more efficiently. Updates on maintenance-related regulations will be included as well as a checklist to help in selecting the right tank repair shop. This issue also will provide a full listing of tank repair facilities in the United States and Canada.

• *Coverage of the 27th annual NTTC Cargo Tank Maintenance Seminar.*

■ **MARCH—Tank Cleaning/Cleaning Directory**

Finding the right cleaning rack can be the difference between a satisfied customer and a lost customer. Tank fleet management will find out the latest in tank cleaning developments, interior and exterior tank cleaning equipment, and wastewater treatment systems. The 30th annual Commercial Tank Cleaning Directory will be featured.

■ **APRIL—NTTC Preview/Fleet Leasing**

This issue previews the annual National Tank Truck Carriers Conference and Exhibition planned for Chicago IL. It will be distributed at the NTTC Conference after being mailed to readers earlier in the month.

Equipment leasing has become increasingly popular with tank truck fleets trying to squeeze maximum value out of every operating dollar. *Bulk Transporter* will offer an update of the leasing market for tank trailers, tank containers, trucks and tractors, and tires, and other components.

+ **Bonus Distribution**—NTTC Convention

■ **MAY—Gross Revenue Report/ILTA Preview**

The Gross Revenue Report with 2009 operating ratios for almost 200 for-hire tank fleets will be featured. This is one of our most popular and requested features.

Special *Storage & Terminaling* section addresses key concerns of storage terminal operators and the tank truck fleets serving their facilities. This issue previews the annual International Liquid Terminals Association annual meeting and trade show in Houston.

• *Coverage Mid America Truck Show*

+ **Bonus Distribution**—ILTA convention & exhibition

■ **JUNE—Safety**

Safety is a paramount concern for tank fleet management! Interviews with safety award-winning fleets will focus on safety practices and equipment specs to increase safe vehicle performance. Driver selection and training, drug testing, and emergency response will be featured.

■ **JULY—NTTC Report**

A comprehensive editorial report on the business sessions at the National Tank Truck Carriers Conference will be featured. Readers will be looking for industry trends, new equipment developments, and proven operational ideas as they study this convention report.

■ **AUGUST—Fuel Oil/Propane and ILTA Report**

The special problems of routing, scheduling, and billing for local distribution by home fuel oil dealers, petroleum jobbers, and LPG marketers will be covered. This issue will offer ideas to help meet tight delivery deadlines, increase pick-up and delivery efficiencies, and improve equipment performance during the demanding fuel oil and propane delivery seasons! Special *Storage & Terminaling* section is included with a report on the annual meeting of the International Liquid Terminals Association.

■ **SEPTEMBER—Milk & Food Fleets**

Bulk food fleets face a variety of special problems! Contamination and cleanliness are of vital concern for all bulk food carriers. Heightened security concerns have made the demanding process of food hauling even more challenging. Pick-up and delivery equipment must be versatile enough to perform well for rural pick-ups and on the highway. This issue will provide proven answers to these and other questions facing the bulk food fleets.

■ **OCTOBER—Buyer's Guide**

This is the only comprehensive BUYER'S GUIDE devoted to the special operating requirements of the tank truck, tank trailer, and tank container industry! It provides a complete listing of tank equipment and tank components available for the special transportation of bulk products. This Directory Issue will be saved by readers for frequent reference throughout the year.

• **Bonus Distribution**—NTTC Maintenance Seminar

■ **NOVEMBER—Truck Technology**

Truck technology developments, such as security systems, will be addressed. Comprehensive listing of options for all models of medium and heavy trucks available domestically makes this a very valuable issue for truck buyers. Information will include the basic specs for each truck model, plus optional engines, transmissions, suspensions, front and rear axles, and tires. Special *Storage and Terminaling* section will be highlighted in this issue.

■ **DECEMBER—Bulk Intermodal/Directory Issue**

Intermodal activity has grown over the past year as fuel prices have soared. Intermodal operations should continue to see strong demand during 2010. This special issue will focus on both the transfer of bulk products between truck and rail at transloading facilities and the transport of bulk products domestically in tank containers. We will cover the special equipment, facilities, operations, and regulations involved in these growing intermodal fields. We will also present directories of Bulk Transload facilities and Tank Container Depots.

Closing date for reserving advertising space is the 10th of the preceding month.

**Contact: Martine Ewing
800-880-0368
mewing@bulktransporter.com**