

Promotion Plan 2012 Tank Truck/Bulk Logistics

Advertising/Branding

- Print: Bulk Transporter Magazine
- website: www.bulktransporter.com
- e-newsletter: Bulk Logistics Trends
- Webinar Sponsorships
- On-line Buyers Guide

Website Services

- Website Development
- Website Hosting
- SEO Search Engine Optimization

Custom Print Products

- Reprints
- Custom Magazine
- Supplements/Inserts

Custom Digital Products

- Video
- Mobile Apps
- E-newsletters
- White Papers
- E-Books
- Custom Webinars

Marketing Services

- Social Media and E-Listening
- Lead Lifecycling
- E-Blasts
- Research
- Custom E-newsletters and Whitepapers
- List Rental



Cover all your Bases with Bulk Transporter

Bulk Transporter offers you an excellent opportunity to reach a market no other editorial media is focused on – tank truck fleets and bulk logistics operations. Whatever your promotional and sales agenda, we have a full range of venues and marketing services to match your needs.

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Log on to
www.bulktransporter.com/advertisers/
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